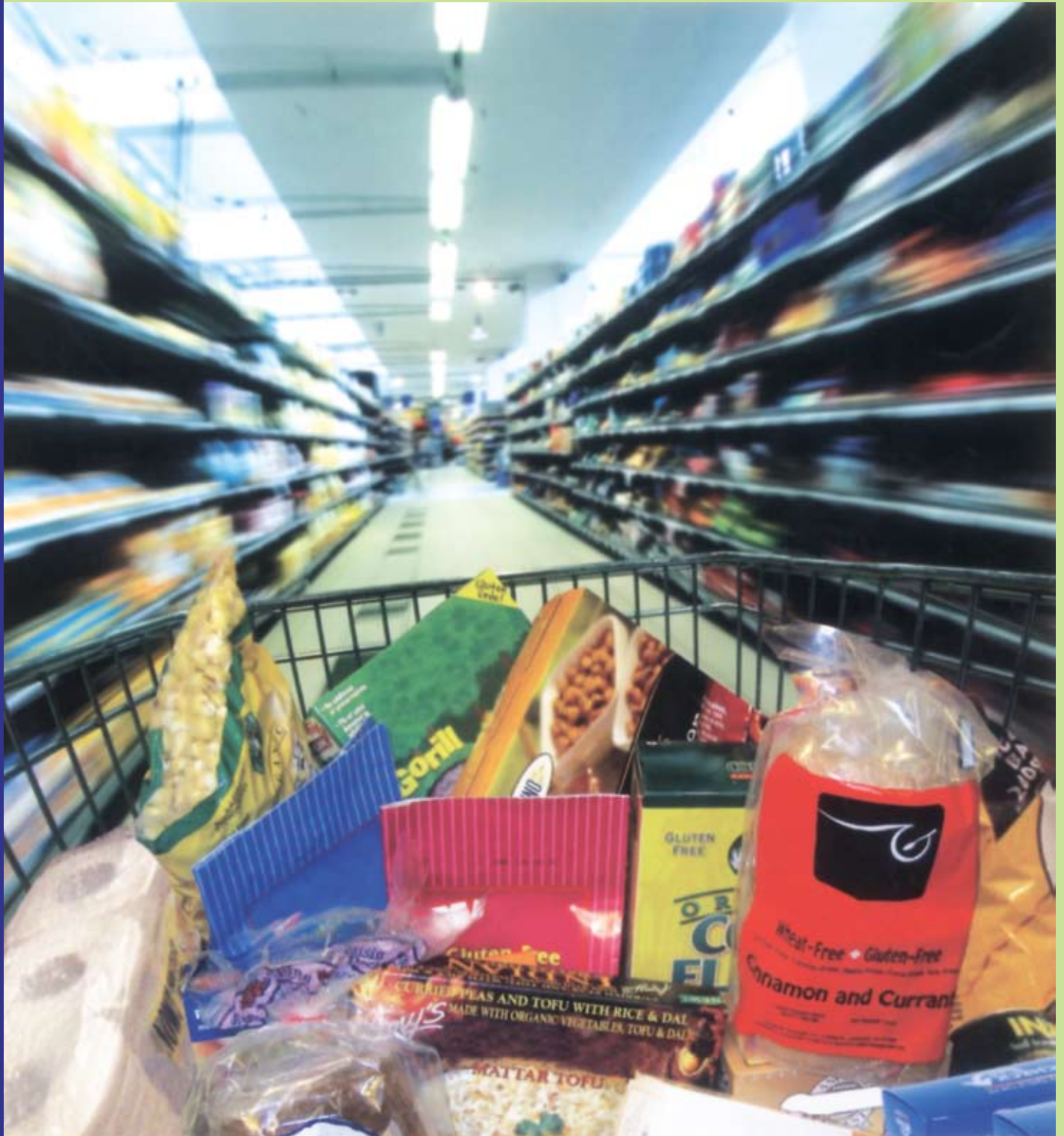


SUPERMARKET

EXPO

06 - 10 August, 2010
Cairo Expo City, Egypt



Supermarket Expo is the Middle East's leading and best-known food retailing event. Held annually in the Arab world's biggest and most dynamic food, beverage, cosmetics and detergents market, the event continues to attract an ever-increasing number of key trade visitors and multinational agents eager to secure the deals that will help you grow your business and expand into lucrative new markets.

*With over **180 exhibitors** and **500,000+ trade and public visitors** expected to attend, Supermarket Expo 2010 is a must for every company seeking to leverage the extraordinary wave of prosperity sweeping a region where the potential for growth is virtually unlimited.*

Supermarket Expo 2010 is organized by

PRESTIGE EVENT MANAGEMENT
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One of the region's fastest growing and most modern markets, Egypt offers enormous potential for traders in just about every kind of food product, with strong local demand for staples like cereals, fruits and vegetables and booming markets for new consumer-ready products like snack foods, breakfast foods and confectionery.

The country's young, fast-growing population, expanding middle class, strong local processing capacity and liberalized trade environment are all driving unprecedented demand for consumer-ready foods, soft drinks, bottled waters and juices, food packaging and presentation innovations, prime quality produce, and the convenience of one-stop superstore shopping.

Local consumption patterns are already changing fast, as Egyptian tastes broaden to embrace new types of foods and cuisines, and consumers become increasingly quality-conscious and more sensitized to health and food safety issues.

Urban consumers in Cairo (population 16 million) and Alexandria (5 million) are already enthusiastically embracing the quality and variety offered by the country's growing number of large, modern retail outlets – with the thriving Red Sea region set to quickly follow suit.

With growth forecasts of near 110% over five years, mass grocery retail sales are expected to climb to US\$6.4 billion by 2011, driven mainly by supermarket, hypermarket and discount chain retailing formats, as foreign and domestic retailers move quickly to expand their networks, and a growing number of Egyptians opt for greater choice, added convenience and a more convivial shopping environment.

Egypt at a Glance

- Largest population in the Arab world, with 74 million inhabitants
- Agro-food sector is the largest employer, with 30% of the workforce
- Competitive pricing has driven food exports up 20-fold since 2001
- Lack of self-sufficiency in staples = strong demand for imports
- EU, WTO and regional trade agreements are opening local markets to foreign suppliers and retailers, while giving Egyptian firms access to lucrative international opportunities
- Strong and growing local demand for value-added consumer-ready foods
- Rapidly expanding network of supermarkets and modern retail complexes
- Top African destination for foreign direct investment in 2006, with 30-fold growth since 2001/2002



An increasingly affluent urban population is driving demand for convenience foods, household cleaners and personal care products, along with the comfort of modern superstore shopping.

The rapid rise of modern retailing environments, combined with massive local investment in advanced food processing techniques and an increasingly favorable framework of international trade agreements has seen Egypt emerge as one of the world's most exciting growth markets for local producers and international suppliers alike.



Cosmetics and detergents – new high-growth markets

Egypt's cosmetics and toiletries market is already worth US\$187 million, and has been notching up sustained growth of around 15% per annum. Increased disposable incomes, a youthful consumer base and the influence of modern advertising is driving demand, particularly for premium international brands. Hair care is currently the fastest-growing segment, now worth US\$35 million and growing by 30% year on year.

Meanwhile, markets for household detergents and cleaning products continues to develop strongly, thanks to increased use of modern appliances, consumers' busy modern lifestyles, and the care demands of modern fabrics and new household surfaces. In addition to imports of major international brands, Egypt continues to

develop its own export capacity in the cleaning products segment, with the Ministry of Trade and Industry targeting 13% growth in detergent exports over the next five years.

Opportunities for foreign suppliers

The rapid expansion of supermarket retailing combined with the swelling ranks of middle class, urban consumers with high disposable incomes and increasingly international tastes is generating strong local demand for exotic new foods, novel food presentation ideas, bottled soft drinks, fruit juices and waters, and convenience foods and ready-meals.

International suppliers are finding a large and eager audience for a huge array of Western-style products, as local stores take advantage of newly-liberalized trade regimes that enable them to source goods from around the world to meet accelerating demand.

At the same time, the country's total food consumption continues to grow strongly, with analysts forecasting a further 23% growth in the three years to 2011.

Globalization is creating a fast-growing market for consumer-ready foods, with young Egyptians keen to embrace new products, particularly Western-style goods.

Opportunities for domestic producers

In addition to meeting fast-growing demand from an expanding number of mass retail outlets, liberalized trade regimes are opening the gates to a new world of high-spending consumers. The establishment of the EU-Egypt Free Trade Area alone has already seen agricultural exports rise by 80%, with the proposed Euro-Med Free Trade Area targeted for 2010 set to further bolster Egyptian access to the EU's 500 million consumers.

Egypt's processed food exports are soaring – up from US\$660 million in 2001 to a forecast US\$2 billion by 2010.

At the same time, Egypt's competitive prices continue to drive strong North American demand for products like Egyptian-produced fruits and nuts, seafood, cheeses, confectioner's chocolate and specialty flours.



Egypt has so many advantages:

- central geographic location makes it an ideal offshore production centre or regional distribution hub serving Europe, the Middle East, Asia and Africa
- strong agricultural base and modern food processing sector
- extremely low customs duties on food and food ingredients
- stable currency
- huge pool of competitive labor
- corporate taxes are among world's lowest.

Egypt's very low customs duties and central geographic location also mean local producers, food processors and packagers are ideally positioned to take advantage of strong growth throughout Middle Eastern markets, and the forecast exponential growth in the established and emerging markets of Asia and Asia Pacific.



Strong growth in local food imports of 20% is accompanied by a boom in export trade, which grew five-fold from US\$39 million to US\$257 million.

Egypt's Food Import Trade, 2005

Food type	Import value 1995 (US\$ '000)	Import value 2000 (US\$ '000)	Import value 2005 (US\$ '000)	% growth 2000-2005
Hazelnuts (shelled)	2,549	5,389	13,378	148%
Almonds (shelled)	1,123	2,162	8,301	284%
Apple juice	33	151	658	336%
Grape juice	18	263.79	2,528	858%
Butter	63,736	41,081	99,229	142%
Coffee (roasted)	309	374	2,116	466%
Dried apricots	802	1,551	2,468	59%
Wheat	875,680	718,985	1,035,319	44%
Cocoa butter	390	170	3,791	2,130%
Cocoa powder & cake	2,051	4,420	10,676	142%
Pastry	848	2,141	7,916	270%
Breakfast cereals	760	894	1,164	30%
Infant food	8,404	14,813	34,803	135%
Rice, milled	644	733	3,584	389%
Eggs(dried & liquid)	23	565	1,415	150%
Beef and veal meat	175,733	237,061	298,024	26%
Sunflower oil	119,961	39,977	143,998	260%
Confectionery	722	1,809	5,214	188%
Milk (skimmed, dried)	23,711	31,585	58,673	86%
Milk (whole, dried)	29,704	18,425	40,003	117%
Vegetables(fresh/dried)	53	61	1,011	1,557%
Soybean oil	52,272	81,183	92,715	14%
Garlic	419	1	1,948	194,700%
Total:	1,710,501	1,790,321	2,152,085	20%

Source: United Nations Food and Agriculture Organization database - <http://faostat.fao.org>

Egypt's Food Export Trade, 2005

Food type	Export value 1995 (US\$ '000)	Export value 2000 (US\$ '000)	Export value 2005 (US\$ '000)	% growth 2000-2005
Artichokes	1,911	726	11,776	1,522%
Beans, green	3,519	1,072	43,248	3,934%
Chilies, peppers (green)	63	102	5,431	5,225%
Potatoes (frozen)	155	5,248	11,196	113%
Onions	17,230	12,369	39,431	219%
Vegetables(frozen)	10,567	11,239	20,433	82%
Breakfast cereals	47	34	3,330	9,694%
Buttermilk, curdled milk	5	1	545	54,400%
Cheese (whole cow milk)	2,386	3,178	18,576	485%
Cheese, processed	98	26	22,238	85,431%
Orange juice	95	22	806	3,564%
Strawberries	503	572	21,619	3,680%
Watermelons	313	282	2,205	682%
Dates	1,065	1,770	4,893	176%
Olives	190	435	11,270	2,491%
Flour (wheat)	32	32	629	1,866%
Rice (husked)	13	161	27,117	16,743%
Margarine	92	26	674	2,492%
Honey	124	152	1,275	739%
Olive oil (virgin)	28	191	6,863	3,493%
Soybean oil	322	9	3,499	38,778%
Total:	38,758	38,533	257,054	567%

Source: United Nations Food and Agriculture Organization database - <http://faostat.fao.org>

Why you can't afford to miss Supermarket Expo 2010!

Supermarket Expo is your best chance to exploit explosive market growth throughout Egypt and the Middle East and capitalize on fast-growing global demand for locally produced goods.

With virtually unlimited growth potential across all market sectors, Supermarket Expo 2010 gives you an unrivalled chance to take advantage of the wealth of lucrative opportunities and exciting new ventures within Egypt and across markets worldwide.

Renowned as Egypt's premier food and household products event, this year's world-class exhibition and seminar program, a loyal and fast-growing audience of trade and public visitors, and innovative initiatives like the new Traders Zone all make Supermarket Expo 2010 the one consumer retailing show you absolutely can't afford to miss!

Cutting-edge exhibition

Featuring a vast 18,000m² of floor space comprising leading exhibitors from across Egypt and around the world, Supermarket Expo 2010 provides an unrivalled venue for

- identify new opportunities ahead of your competitors
- forge new strategic partnerships with key partners and suppliers
- trial your products and packaging concepts with local consumers
- learn about new processing and packaging techniques, new regulations and the latest consumer trends



retailers, food manufacturers, toiletries and household products suppliers, distributors, packaging firms and food processing equipment suppliers to showcase their newest offerings. See the latest in consumables, cosmetics, cleaning products, food processing innovations and retailing and packaging solutions, explore the latest technological developments, and make the key contacts with local and overseas partners that will drive your business forward.

Trader Zone – New for Supermarket Expo 2010!

Egypt's most popular consumer retailing event is pioneering another first, with the launch of a special Trader Zone dedicated to companies looking to forge partnerships and cut new distribution, import/export, food processing and retailing deals.

A strictly business-only area away from the noise and bustle of the show floor, access to the Trader Zone is by invitation only. You'll enjoy a quiet, conducive environment where you can get down to business with local and international suppliers, manufacturers and retailers, forging the winning strategies that will drive your company's future growth and prosperity.

Interactive Shopping Zone

Supermarket Expo 2010 also features an interactive shopping area where exhibitors and visitors can sample and purchase products, and network with producers or local agents.

With the look and feel of a lively street market, this exciting initiative puts you in direct contact with your consumers, while at the same time helping you to pinpoint potential suppliers or distributors and build strategic partnerships that will deliver sustained results long after the show is ended.

The very best way to find out what your consumers really want!

A stand at Supermarket Expo is the best-value, most powerful marketing tool at your disposal. Compare the cost of participation against the cost of a direct mail shot, at EGP1.00 per consumer; a 30-second TV spot at around EGP8,000; a full TV campaign at upwards of EGP1.2 million; and the unproven results of Web-based strategies.

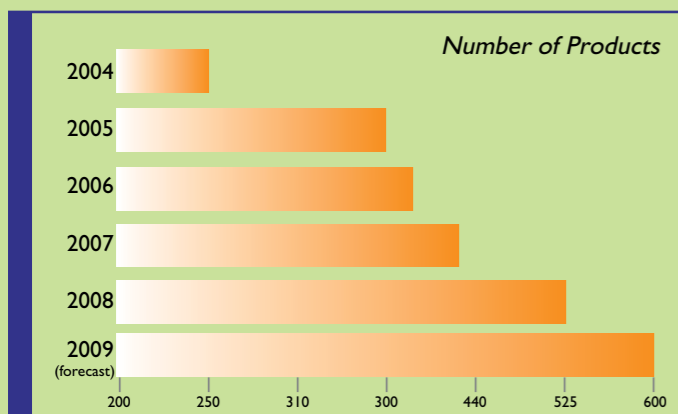
Supermarket Expo 2010 gives you direct access to feedback from over 500,000 willing consumers, whose presence at the event testifies to their interest in food, new taste sensations and food presentation innovations, the latest beauty products and household care goods. Don't miss your chance to be part of the region's most important retailing event of 2010 – register now!

Supermarket Expo 2010 offers you the chance to:

- raise and enhance your company's profile with the audience that really matters – Egyptian consumers and local, regional and international partners.
- test your products and marketing approaches on the ground, before you launch – get the genuine consumer and distributor feedback you need to fine-tune your products for maximum success.
- meet your customers; benefit from direct and invaluable feedback from the people who buy your products.
- build stronger relationships with existing partners and cultivate potential new partnerships through free guest exhibition passes, corporate hospitality suites, bespoke excursions, and your own memorable corporate events.
- capitalize on the presence of local and international media to ensure your new product launches and announcements benefit from maximum media coverage.
- learn all about the latest consumer trends, advanced food processing and preservation technologies, and new packaging innovations that are redefining the sector.



Be part of the most important food retailing event in 2010!



Recognized as the region's most exciting food event, Supermarket Expo is the best chance you'll get all year to exploit explosive market growth throughout Egypt and the Middle East, and to capitalize on fast-growing global demand for locally-produced goods.

With over 200 exhibitors and 500,000+ trade and public visitors expected to attend this year's event, Supermarket Expo 2010 is a must for every company looking to grow its local business or conquer high-growth markets abroad.

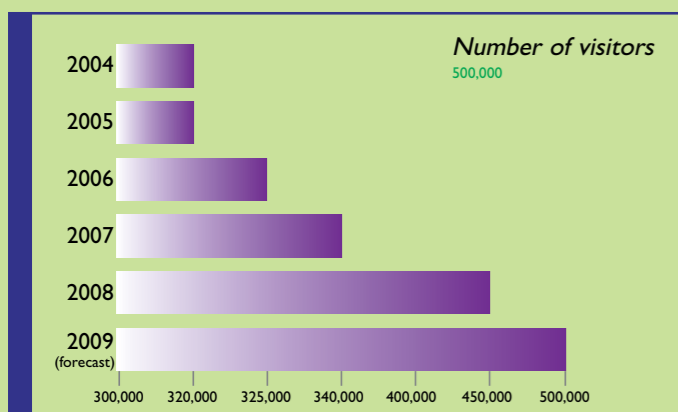
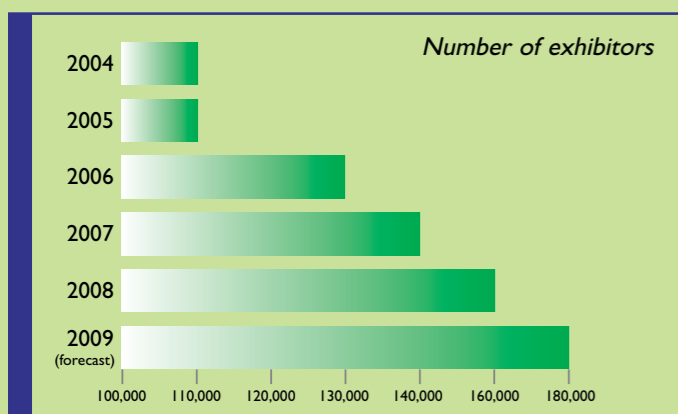
How to participate

Exhibition space for Supermarket Expo 2010 is currently selling for US\$250 per square meter. Minimum stand size is 9m², and price includes shell scheme partitions, signage and a basic furnishing and lighting package.

Exhibitors also have the flexibility to design and erect their own stands in accordance with specifications defined by the CEC and the Official Technical Service Providers, using the contractor of their choice.

Alternatively, Prestige Event Management can provide an attractively-priced Turnkey Solution for stand fitting, construction and breakdown, tailored to your precise requirements.

Special rates are also negotiable for stand sizes above 100m².



The Prestige Turnkey Solution

Managing your presence at trade shows can be costly and time-consuming, and not every company can dedicate the time and resources needed to make the most of their participation. Our experienced team of multilingual event management specialists will work in close partnership with you, handling all planning, liaison and logistics so that you're free to focus on developing exciting new business opportunities.

More eye-catching than simple shell-scheme, the Prestige Turnkey Solution helps you maximize your impact through a fully-equipped stand complete with company logo and signage, quality furnishings, carpeted flooring, enhanced lighting, reception counter, on-stand Internet connection, daily cleaning, floral arrangements, on-stand catering, and more. Whatever your requirements, we'll design a tailor-made solution that exactly matches your needs, and your budget.

Space at Supermarket Expo 2010 is strictly limited!

To ensure your participation, contact Prestige Event Management.



Sponsorship Opportunities

Sponsorship of Supermarket Expo 2010 is the most effective way to put your company in the spotlight and maximize your business opportunities.

To ensure you get maximum return on investment and the highest possible brand visibility, only one major sponsor is selected for each Supermarket Expo event.

Unique privileges enjoyed by this year's sponsor will include:

- company name and logo on all printed materials and signage related to the exhibition.
- company name and logo featured in all advertising campaigns, including major newspapers.
- one full-page advertisement in the exhibition catalogue.
- a 27m² stand in a prime location.
- one full page color advertisement (25 x 17cm) in a prominent publication.
- 5,000 invitations featuring company name and logo, to be distributed by the sponsor to valued guests and important contacts.
- Double room at one of Cairo's luxury 5-star hotels for 6 nights.
- Use of a limousine for the 6 days of the exhibition.

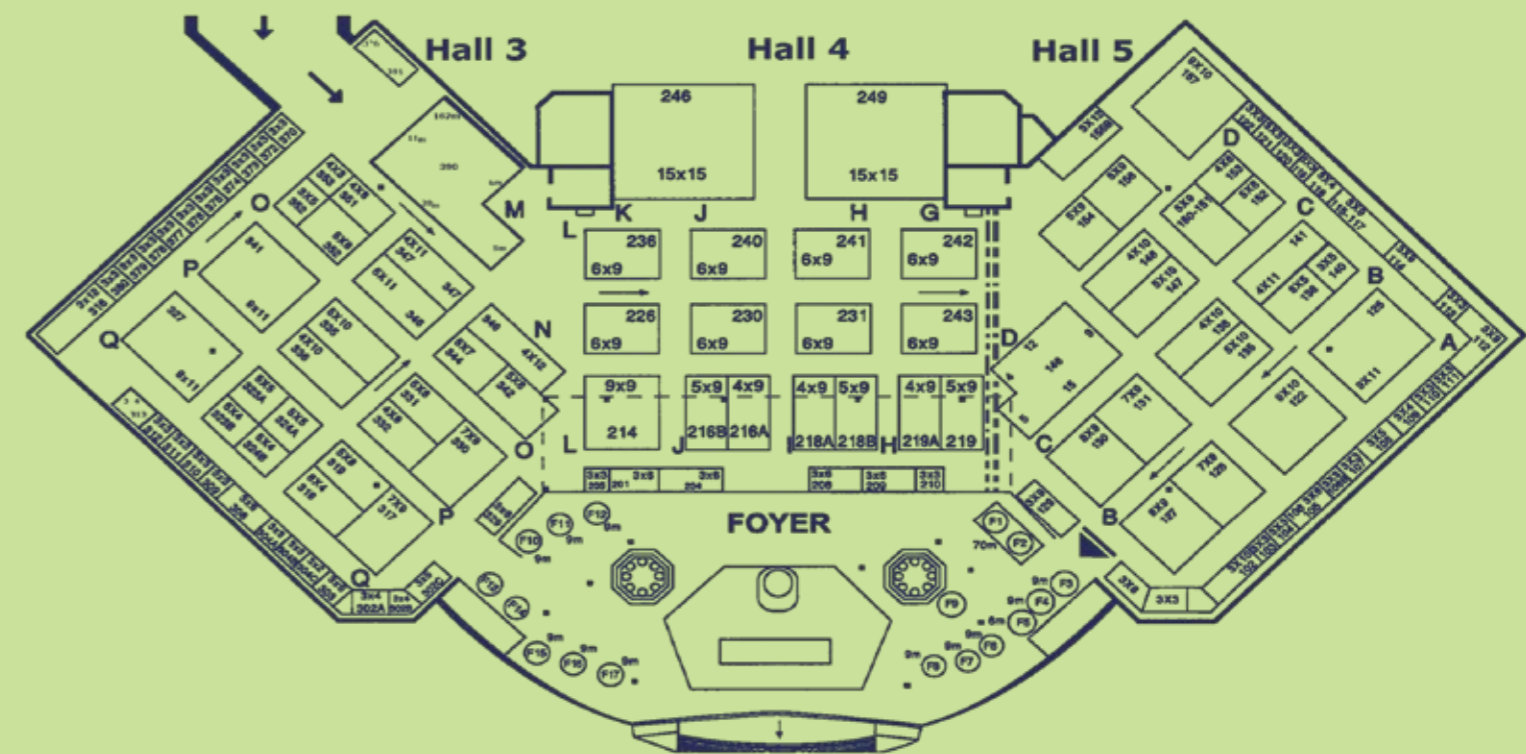
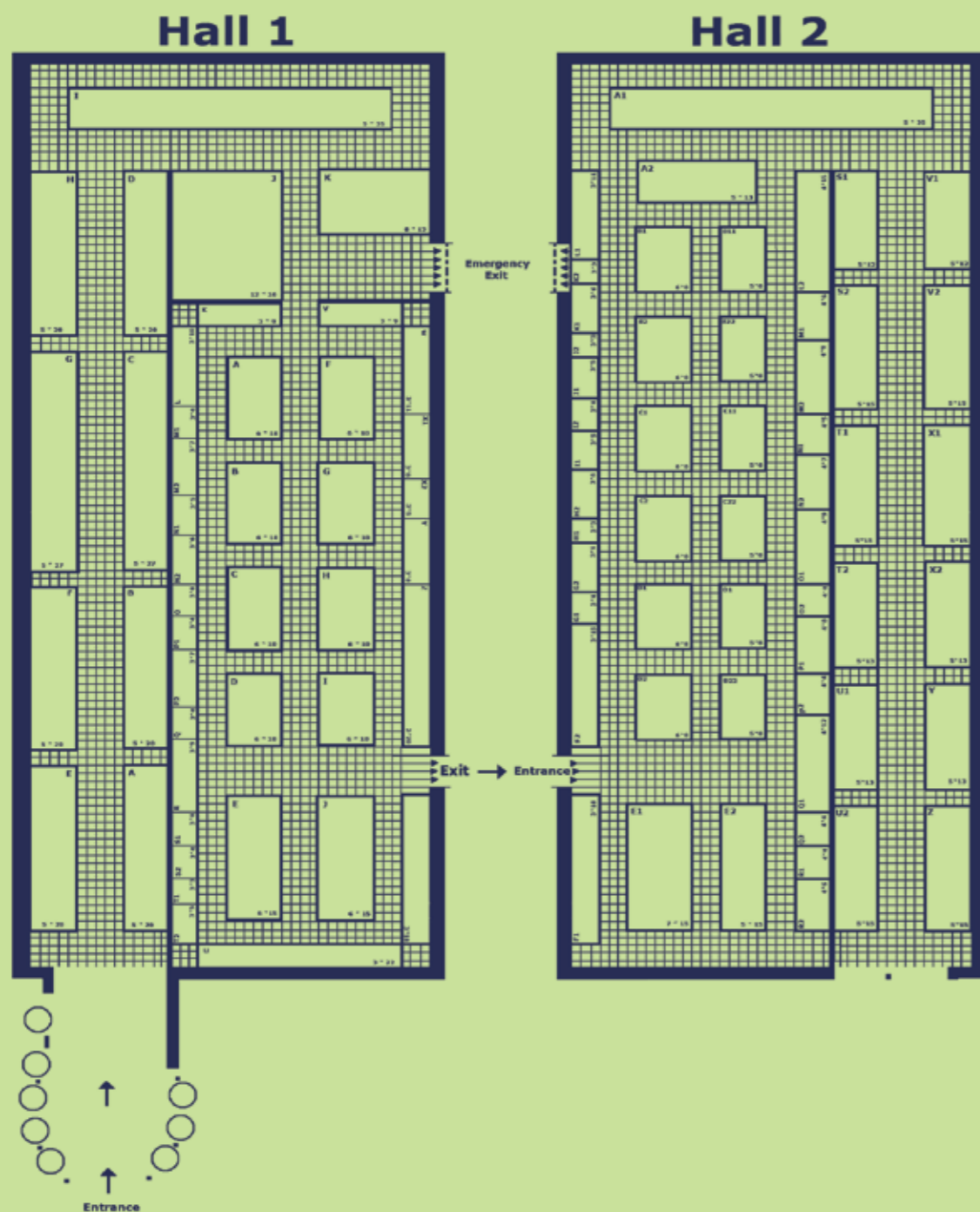
If you're a major exhibitor looking to raise your profile with consumers, trade customers and suppliers, don't miss this unique opportunity to build your brand and strengthen your network.

The major sponsorship package for Supermarket Expo 2010 is available for an all-inclusive fee of US\$50,000. For more information, contact Prestige Event Management.

Floor plan

Trade floor plan - hall 1,2

Consumer's floor plan - halls 3, 4 & 5



Practical information



Event Timetable

Activity	Date	Time
Deadline for participation	30 June, 2010	17:00
Stand build up period	3 – 5 August, 2010	08:00 – 22:00
Deadline for stand completion	5 August, 2010	20:00
Ribbon cutting/VIP walk-around	6 August, 2010	2010 09:30
Stand breakdown period	10 – 11 August, 2010	08:00 – 20:00

Technical Service Providers

Lausanne Misr

Contact:	Mr.Ramy Makram	E-mail:	info@lausannemisr.com
Tel.:	+20 2 3335 0153 / +20 2 3335 5635	Website:	www.lausannemisr.com
Fax:	+20 2 3760 3101	Address:	36 El-Madina El-Monawara Mohandessin, Giza Cairo.

Official Contacts

Supermarket Expo 2010 is proudly hosted by the Arab Republic of Egypt.

Accommodation: Official service provider Premiere Egypt Travel is pleased to be able offer Supermarket Expo 2010 Exhibitors and Visitors a limited number of rooms at leading five-star hotels at very attractive rates. To take advantage of this special offer, please contact Premier Egypt Travel, 16 El Messaha Sq, Dokki, Giza, 12311, Egypt, tel: +20 (0)2 3336 3317/18, fax: +20 (0)2 3336 3316, email: prestige@link.net or premiertravel@link.net.

Official Carrier: Egypt Air is pleased to offer special discounts to Supermarket Expo Exhibitors and Visitors. Contact your Egypt Air representative for more information.

Freight Handling: Samehco Int'l Forwarding & Exhibition Services
Contact: Mr. Loutfi Guirguis or Eng. Sameh L. Guirguis
32 Andlos St., Heliopolis, Cairo, 11 341, Egypt
Tel: (+202) 2454 3155 - 2453 7131 - 2453 7132 - 2260 7804
Fax: (+202) 2455 5911 - 2263 8810
E-mail: samehco@link.net

Customs Facilities: The CEC is a designated free zone destination. All containers entering the Center are exempt from customs duty on condition that they be returned to their country of origin no later than 20 days following the close of the exhibition.



Cairo: at the heart of key new markets

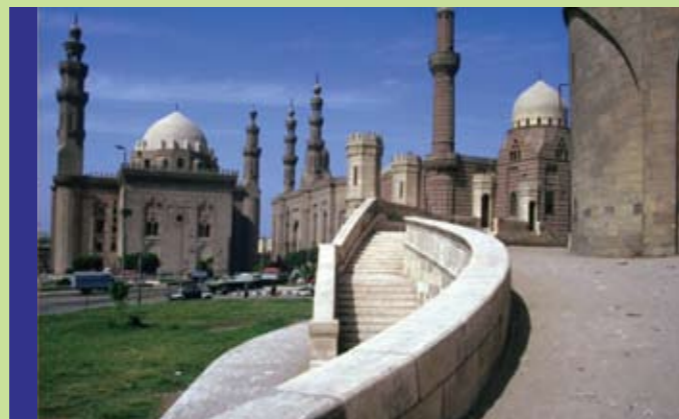
The Cairo Expo City



With so much growth potential locally and throughout the surrounding region, Cairo is the ideal venue for Supermarket Expo 2010.

- centrally located just 2-3 hours' flight from most Middle East and North African capital cities and less than 6 hours' flight from almost all major European cities.
- same time zone or +/- 1 hour for most major European, Middle Eastern and North African centers.
- world-class exhibition and conference facilities.
- an exceptional choice of hotel accommodation to suit all tastes and budgets.
- relaxed multicultural, multilingual environment; English very widely spoken.
- excellent value for money – delegates enjoy top-quality facilities and services at a fraction of the cost of other venues.
- stringent country-wide security provisions to ensure visitor safety in all public places.

- very competitive range of high quality local services, including stand construction, transport logistics, haulage, signage and specialized business services such as document production and printing, secretarial support and catering.
- unrivalled opportunities for highly memorable corporate events and excursions to help you get to know your customers better.
- ideally situated to take advantage of opportunities in the rapidly growing markets of the Middle East and North Africa.



One of the region's premier event venues, the The Cairo Expo City (CEC) is a modern, world-class facility.

The CEC features 15,000m² of conference and exhibition space, parking for over 1,200 vehicles, and a full range of exhibitor services including onsite gourmet catering, multilingual support staff, state-of-the-art audiovisual and staging facilities, simultaneous secretarial and interpretation services, and a wide range of attractive shell scheme stand options.

The CEC is air-conditioned throughout and incorporates a fully-equipped business centre, onsite Internet access, disabled facilities, a dedicated media centre, separate function halls and seminar rooms accommodating up to 150 persons, beautifully landscaped outdoor entertaining areas, and a large selection of prestige shops and restaurants.

Conveniently located just minutes from Cairo International Airport, the city's major hotels and bustling downtown Cairo.



Unforgettable corporate functions



Your corporate function is a crucial element of your participation at any event.

It marks the key moment of coming together with your customers, partners, suppliers and the media, and creates

a powerful image of your organization that guests will carry with them long after the rest of the event is just a distant memory.

Getting the logistics right – food, beverages, service, table settings, AV, entertainment and transport – is essential.

So is finding the perfect setting and creating just the right ambience to make a magical, indelible impression.

Prestige Event Management is Egypt's expert in special event creation. With over 20 years' experience in corporate event creation, we can help you implement your own ideas, or, if you prefer, develop new, exciting event concepts you might never have dreamed possible.

Imagine an exclusive white linen dinner under the stars among the stately columns of the magnificent temple of Karnak at Luxor.



Or a desert spectacle, with your 5-star dinner served in a Bedouin tent accompanied by authentic local musicians and belly dancers.

Or maybe an Agatha Christie mystery evening amid the splendor and charm of Aswan's Victorian-era Old Cataract hotel, where the author penned *Death on the Nile*?

Whatever your dream event, Prestige can create it.

We'll organize everything from catering and service to special costumes, music and entertainment – even theatrical scenarios and actors to add that extra element of drama and enjoyment.

We delight in inventing new ways to beguile and bewitch your corporate guests, ensuring they leave your event with unforgettable memories and a glowing image of your organization.

Supermarket Expo 2010 Tours and Activities

To add to the pleasure of your visit, Premier Travel is pleased to offer Supermarket Expo 2010 Exhibitors, Visitors and their partners and guests a range of short tours and activities at very attractive rates.

Cairo City Tour (full day)

Cairo is a fascinating melting pot of art and culture dating back to ancient times. Take a turn around the atmospheric Islamic, Coptic Christian and Jewish quarters, admire the views from the medieval Citadel atop Mokattam hill, with its graceful Mohamed Ali Mosque, and marvel at the treasures in the Egyptian Antiquities Museum.

Alternatively, combine your full-day tour of the Citadel, Mohammed Ali Mosque and Egyptian Antiquities Museum with a visit to the graceful Sultan Hassan Mosque, one of the masterpieces of Mameluke architecture, and enjoy a spot of bargain-hunting at the city's vibrant Khan El Khalili bazaar.

The Pyramids and Sphinx (half-day)

One of the Seven Wonders of the World, the Pyramids will captivate even the most jaded traveler. Survey the site in traditional style on the back of a camel, then finish the day under the stars at the magnificent Sound and Light show.



Day or evening shopping (3 hours)

Indulge in some good-natured haggling or lose yourself in the wondrous selection of goods on offer at one of the world's oldest and largest covered bazaars. Your tour guide will help you negotiate – to ensure you get your heart's desire at the very best price!

Day or evening golf (duration as desired)

Fancy teeing off in the shadow of the Great Pyramid? Egypt not only boasts some of the world's most beautiful and challenging golf courses, but loads of sunshine to enjoy them! Most courses adjoin 5-star luxury hotels offering excellent after-game facilities.

Pyramids Sound and Light Show (3 hours)

Preferential rates and seating, with shuttle service to and from this unforgettable spectacle.

Unique tailor-made group itineraries can be organized on request.

For more information, or to reserve your tour, contact the team at Premier Travel on tel: +20 (0)2 3366 3317/18, fax: +20 (0)2 3336 3316, email: premiertravel@link.net.



Tips for Visitors

Language

While the official language of Egypt is Arabic, English is very widely spoken among professionals and younger people. Thanks to Cairo's rich multicultural history, many Egyptians also speak additional foreign languages, most commonly French, German and Italian.

Currency

Currency is the Egyptian pound, which is divided into 100 piastres. At the time of writing, exchange rates were roughly 1 USD = 5.7 EGP – but please check with your bank or exchange service for current rates.

Business hours

Banks and offices are open Sunday to Thursday from 08:30 – 14:00, closed Fridays and Saturdays. Most shops are open from 09:00 – 21:00 Monday to Saturday, closed on Sundays.

Time

The time zone for Cairo is UTC/GMT+2.

Tipping

Tipping or 'baksheesh' is widely expected when a valuable service or helpful assistance has been provided, and visitors are advised to have a good supply of small change on hand. In hotels and restaurants, it is customary to tip 10-12% of the total bill. Porters, taxi drivers and minibus drivers will also generally expect a small tip.

Customs allowances

There are no restrictions on the movement of foreign currency in or out of Egypt. A customs declaration form must be completed if objects of value, such as jewelry or electronic equipment, are imported into the country.

Clothing

Light clothing is the general rule, but visitors are advised to bring a jacket or sweater as well as a coat for cooler evenings. For sightseeing, comfortable walking shoes and a sun hat are recommended at all times of year, and visitors should endeavor to respect local sensibilities by avoiding skimpy garments. Other useful items include sunglasses, a good supply of sunscreen, a pocket torch and binoculars.

Crime

Stringent security measures and strong cultural taboos against crime make Cairo one of the world's safest cities for visitors.

Electricity

Electrical current throughout Egypt is 220 volts, and sockets take a standard continental European two-pin round-pronged plug. Voltage and plug adaptors are best brought from home.

Visas

All visitors to Egypt must hold a passport valid for the entire duration of their stay. All foreign nationals should contact their local embassy or consulate to check requirements when they are making their travel arrangements.

Helpful hints

Contact lens wearers are advised to bring a pair of glasses, as the fine dust in some parts of the city can cause irritation and damage lenses. Camera lenses should be protected with plastic caps.

About the organizer

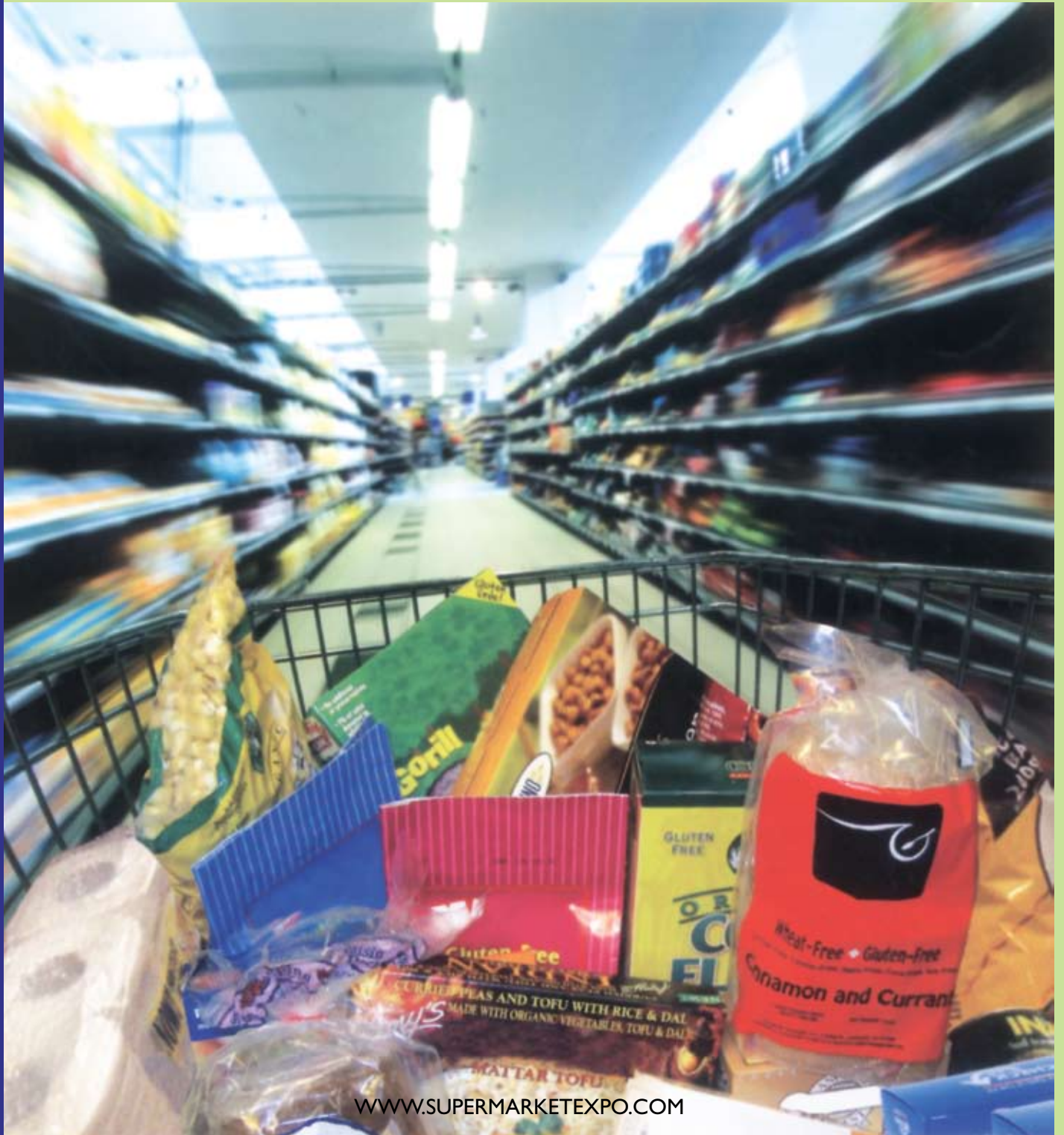
Prestige Event Management is one of Egypt's longest-established and most experienced event organizers.

Our multilingual team of event specialists have managed some of Egypt's most high profile international fairs, exhibitions and conferences, spanning fields from retailing and consumer goods to telecommunications and IT and health care.



Over more than 20 years, we've built an enviable reputation for exceptional organization, on-time delivery and our ability to expertly customize each event to the unique needs of all participants through a wide range of special services, from catered functions and incentive travel to onsite tour options and spouse programs.

SUPERMARKET EXPO



WWW.SUPERMARKETEXPO.COM